

<p style="text-align: center;">Centre for Studies in Physical Education and Sports VALUE ADDED ADD-ON COURSES FOR PG (CBCS) Name of the Course: Sports Management Nature of Course: Value Added Course Total Credit: 2 Distribution of Marks: 40 (End-Sem) + 10 (In-Sem) = 50</p>			
<p>Course Objectives:</p> <ul style="list-style-type: none"> • To understand the importance of management in sports at different level. • To acquire knowledge on development of infrastructure and maintenance of facilities needed for Sports. • To deal with sports marketing and all other business related to sports. 			
Unit	Topic	Contact Hours	Marks
I	<p>Introduction:</p> <ul style="list-style-type: none"> • Concept of Sports Management • Phases of Sports Management • Principles of Sports Management • importance and significance of Sports Management: 	7	10
II	<p>Sports Office Management</p> <ul style="list-style-type: none"> • Meaning and functions of Office Management • Records and Registers: Maintenance of Attendance, Register, Stock Register, Cash Register. 	6	08
III	<p>Sports Budget</p> <ul style="list-style-type: none"> • Budget- Meaning and Importance • Criteria of a good Budget • Sources of Income and Expenditure • Preparation of Budget 	7	10
IV	<p>Sports Infrastructure Management</p> <ul style="list-style-type: none"> • Types of Sports infrastructure: indoor, outdoor • Types of Sports Equipment. • Sports Management System in Schools, Colleges and Universities 	10	12
<p>Mode of In-Semester Assessment (10 Marks):</p> <p>1. At least one Sessional Tests :05 Marks</p> <p>2. At least one of the following activities: :05 Marks</p> <p style="margin-left: 20px;">a) Assignments</p> <p style="margin-left: 20px;">b) Unit Test</p> <p style="margin-left: 20px;">c) Class seminar presentation</p>			
<p>Learning Outcomes:</p> <ul style="list-style-type: none"> • Learners will become familiar with the Finance, Accounting and Economic growth of sports industry. • Learners will be able handle and maintain different types of sports infrastructure and Facilities. • Learners will be able to deal with marketing in sports and sports industry. 			
<p>References:</p> <ul style="list-style-type: none"> • Broyles, F. J. & Rober, H. D. (1979). <i>Administration of sports, Athletic programme: A Managerial Approach</i>. Prentice hall Inc. • Bucher, C. A. (1983). <i>Administration of Physical Education and Athletic programme</i>. St. Louis: The C.V. Hosby Co. • Earl, F. Z., & Gary, W. B. (1963). <i>Management competency development in sports and physical education</i>. Philadelphia: W. Lea and Febiger. • Kozman, H.C. Cassidy, R. & Jackson, C. (1960). <i>Methods in Physical Education</i>. W.B. Saunders Co. • Pandey, L.K. (1977). <i>Methods in Physical Educatio.</i>: Metropolitan Book Depo. • Voltmer, E. F. & Esslinger, A. A. (1979). <i>The organization and administration of Physical Education</i>. Prentice Hall Inc. 			