

**CELEBRATION OF THE NATIONAL PRODUCTIVITY WEEK IN THE
DEPARTMENT OF COMMERCE, DIBRUGARH UNIVERSITY IN ASSOCIATION
WITH ASSAM PRODUCTIVITY COUNCIL-16TH FEBRUARY, 2024**

The Department of Commerce, Dibrugarh University, in collaboration with the Assam Productivity Council, hosted a vibrant celebration of National Productivity Week on 16th February, 2024. The theme for the event was "Artificial Intelligence – Productivity Engine for Economic Growth."

The program was attended by the students, research scholars, and the faculty members of Department of Commerce, Dibrugarh university along with the members of the Assam Productivity Council.

The event started with the welcome speech by Prof. Seema S. Singha, Head of the Department, Department of Commerce, where she stated about the importance of artificial intelligence and its role in driving economic growth. Following the speech, the dignitaries were felicitated by the students. Prof. Kumud Chandra Goswami, Dean of Commerce and Management Science inaugurated the event.

Shri B.P. Bakshi, Chairperson of the Assam Productivity Council, delivered an insightful speech and shared valuable perspectives on the role of Artificial Intelligence.

The programme was followed by the release of Student Magazine “Bandhan” in the presence of the dignitaries.

A key highlight of the event was video presentation competition, which focused on the theme of Artificial Intelligence. Dr. Sadiq Hussain, graced the event as the esteemed judge. Students of M. Com 2nd Semester and M. Com 4th Semester participated in the competition. Seven groups participated in the competition, and were evaluated on their creative and innovative presentations, and the best three groups were awarded with prize money. 1st prize was awarded to - Snehasish Dey, Subash Yadav, Megha Mazumder, Dristi Borgohain and Jyotishman Hazarika on the theme- Artificial Intelligence for Citizen Safety. The 2nd prize was awarded to- Mridul Machiya Deori, Abhinash Dutta, Twinkle Patgiri and Ridip Bora on the theme- Artificial Intelligence for Sanitation in rural development. The 3rd prize was awarded to – Sumanta Sarmah, Abhilash Sonowal, Kumar Limbu and Anupam Changmai on the theme- Artificial Intelligence for Toursim.

In the closing remarks, Ms. Benita Chhetry, Research Scholar, Department of Commerce, on behalf of the department extended her heartfelt thanks to the Judge, participants, and students for their support in making the event a resounding success. The celebration concluded on a high note, leaving attendees inspired and motivated to further explore the Artificial Intelligence.





