

# MASS COMMUNICATION

1. Who is the longest serving Prime Minister of Japan ?  
(A) Xi Jinping (B) Katsura Tarō  
(C) Shinzo Abe (D) Pawan Chamling
2. The Vividh Bharati Services of All India Radio was launched in  
(A) October 3, 1957 (B) October 3, 1956  
(C) October 3, 1955 (D) October 3, 1958
3. Pandit Jasraj is associated with  
(A) Drama (B) Dance  
(C) Sculpture (D) Music
4. The first television broadcasting in Assam was launched in  
(A) 1981 (B) 1982  
(C) 1983 (D) 1984
5. World Elephant Day is observed on  
(A) 12 August (B) 12 September  
(C) 12 June (D) 12 July
6. The first ever private satellite television channel of Assam was launched in  
(A) 2003 (B) 2004  
(C) 2005 (D) 2006
7. First Indian movie submitted for Oscar was  
(A) Swades (B) Mother India  
(C) Alam Ara (D) Andaz Apna Apna
8. The full form of FM radio broadcasting is  
(A) Frequency Modulator (B) Frequency Modulation  
(C) Frequency Modular (D) Frequency Modulate
9. India's first talkie film :  
(A) Alam Ara (B) Shree Pundalik  
(C) Mother India (D) Do Bigha Zameen
10. First Oscar won by an Indian is  
(A) Bhanu Athaiya (B) Satyajit Ray  
(C) A. R. Rahman (D) Rima Das
11. In which year SITE was conducted ?  
(A) 1974 (B) 1975  
(C) 1976 (D) 1977