

THE CMS GAZETTE

Volume X
2017-18

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From the Chairperson's desk



It gives me immense pleasure that another important issue of the CMSDU Gazette is being published in virtual mode this year. This is indeed a great initiative to blend and nurture the relationship with the past and the present. This will create ample opportunities for all to express their views and their articulation on various aspects of new development in the field of academic and the corporate world as well.

I hope this will be well accepted by the target groups and help us to grow further with their valued support.

With all my best wishes to the readers.

Prof. K. Goswami.

(Chairperson of Centre for Management Studies-Dibrugarh University, since November 20, 2018)

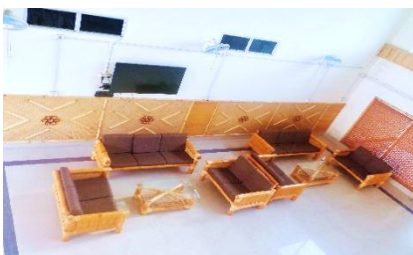
Prof. K. Goswami (Chairperson, CMS-DU)

**The Centre for Management Studies(CMS)
of Dibrugarh University**

In 2003, the Centre for Management Studies was established in Dibrugarh University with a vision to promote management education for fulfilment of industry requirements in the easternmost part of India. CMS offers MBA-FT, MBA-PT, BBA, PGDTM, MTTM and Ph.D. in Management discipline. MBA(full-time) Dual Major specializations are offered in: Finance/Marketing/Human Resources/Systems/Small Business and Entrepreneurship Development/Tourism, Hospitality and Event Management; BBA specialization is offered in Finance/Marketing/Digital Marketing/Human Resources/Management of Insurance Business/Hospital & Health Care/Tourism & Travel.



CMS:An insight



CMS Lobby



CMS Computer Lab



CMS Conference Room cum Smart Classroom



CMS Learning & Information Resources Unit (LIRU)

ANNUAL EVENTS

Celebration of 16th Foundation Day at CMS-DU

The 16th foundation day was observed at the Centre for Management Studies-DU on 3rd February 2018.

SanMilan 2017-18

The annual industry academia interface was held on 24th and 25th February, 2018.

Chief Coordinator: Dr. Pratim Barua (Associate Prof., CMS).

Keynote address: Dr. Papori Baruah, (HoD, Dept of Business Administration, Tezpur University) Bhubaneshwar Barman Memorial award 2017- Ms. Shruti Mishra, MBA (FT) 2015 batch.

Biz Mantra highlight: Dr. Upakul Sarmah (Asst. Registrar, Tezpur University) was the quizmaster for Biz Mantra

13th Alumni Meet

The 13th Alumni meet was organized on 25th November 2017. Mr. Abdul Rakib of the MBA(FT) 2003 Batch was unanimously selected as the New President of Samannay - the CMSDU Alumni Association. Mr. Titan Sengupta was nominated as Secretary, Extension Activities. The XIth edition of Expose was also released.

Programme Coordinator: Dr. Himadri Barman

Rhapsody 2017

The annual IT event was organized with the theme "Disruptive Innovation in Technology" on 1st November 2017.

Resource person: Mr. Deepak Gahisas, Chairman of Gencoval Strategic Services Pvt. Ltd. and former CEO of India Operations..... continued



Release of "Expose" during 13th Alumni meet (From left: Dr.Himadri Barman; Dr.Biraj Hazarika; Prof. Ajanta B. Rajkonwar; Mr. Abdul Rakib; Prof. Pranjal Bezborah)



Mr.Deepak gahisas, chairman of Gencoval Strategic Services Pvt Ltd. during Rhapsody 2017



Ex-VC Dibrugarh University, Prof. Alak Kr. Buragohain hoisting CMS flag during 16th foundation day with Dr. Pratim Barua and Mr.Bhriqumoni Gogoi

...ANNUAL EVENTS



Some glimpses of Sanmilan 2017-18



Participants of 13th MDP along with resource persons Mr. Anil Mehta (Resource person) during 12th MDP programme of CMS at Vishranta (Dibrugarh University Guest house)

Hon'ble Guests: Prof. Alak Kr. Buragohain, Hon'ble Vice Chancellor of Dibrugarh University (during event); Mr. Dilip Duttatraya Paranjape, Hon'ble Court member of Dibrugarh University.

12th Management Development Programme (MDP)

A three-day Management Development Programme (MDP) was organized by the Centre for Management Studies, Dibrugarh University under its consultancy cell, Parivartan, from 21st to 23rd December, 2017, on the topic 'Growth, Equity, and Equality - Building Scenarios Towards Sustainable Development'.

Resource person: Dr. Usha Jumani, a Fellow from the IIM, Ahmadabad.

Dr. Bhupati Kumar Das, Emeritus Professor of Dibrugarh University

Coordinator: Dr. Himadri Barman.



14th Alumni Meet

The 14th Alumni meet for CMS was organized on 18th November 2018. The 15th Alumni Meet will be held next year on November 10, 2019.

13th Management Development Programme (MDP)

13th MDP of the Centre was organized on November 15 & 16, 2018 on "Leadership".

Resource persons: Prof. Anil Mehta, Dept. of Business Administration, University of Rajasthan and Prof. Alok K. Buragohain, Former Vice Chancellor, Dibrugarh University.

Programme coordinator: Mr. Nishant Thard

Rhapsody 2018

The 2018 edition of Rhapsody on the theme "Telecom Infrastructure and Applications in PSUs" was organized at CMS on 10th November.

Resource person: Mr. Chandan Baruah, Chief Manager (Telecom). BCPL.



Some glimpses from 14th Alumni meet at CMS



Session in progress: 13th MDP at Seminar hall(G), CMS-DU

ANNUAL CELEBRATIONS

World Tourism Day 2018

World Tourism Day observed on 27th September 2018.

Events on the occasion: A cycle rally was organized for promotion of Tourism along with a Quiz competition and a Photography competition. A technical session was also organized with the invited expert. The discussion was moderated by Mr. Arshad Hussain (CMS-DU)

Theme: Preservation of Culture

Invited guest for the occasion:

Mr. Chandan Nath, a travel guide, trainer and tour operator.

Coordinator: Mr. Chinmoy Chelleng (Asst. Professor, CMS-DU)

Teacher's Day

Teacher's Day was celebrated at CMSDU on 5th September 2018

Fresher's social

The Centre's Freshers' Social was held on 28th September 2018



Cycle rally for World Tourism Day 2018 by CMS students



Ceremonial lighting of lamp during World Tourism Day by Dr. Pratim Barua



Mr. V K Verma's address in World Tourism day 2018



Mr. Chandan Nath, Chief guest for World Tourism day 2018



Dr. Himadri Barman's address in World Tourism day

ACTIVITY ARENA

2 day training on Hospitality

A Two-days training programme on hospitality was organized for the guest house staff serving at Vishranta-the Dibrugarh University Guest House on 30.08.17 and 01.09.17. Resource persons: Mr. Chinmoy Chelleng & Dr. Parthajit Doley (Assistant Professors, CMS, D.U.)

Introductory Programme on Google Forms

The Feedback system initially implemented for taking student feedback at CMS was selected for uniform adoption in all centres and departments of DU. An introductory training on the system was given by Mr. Gautam Barthakur (Assistant Professor, CMS-DU), on 4th Sept. 2017 to be later administered by the IQAC, DU.

5-day Workshop on Principles and Ethics in Tourism

A five-day workshop on the topic, "Principles & Ethics In Tourism", was organized by the Centre for Management Studies (CMS), Dibrugarh University, in collaboration with the Indian National Council for Art and Cultural Heritage (INTACH) and India Tourism (Assam) from 9-13 October, 2017

Resource Persons: Professor Shiela Bora, Convener, Assam State Chapter, INTACH

Dr. Suresh Sethuraman, Convener, Tamil Nadu State Chapter, INTACH and

Mr. Shoeb Samad, Regional Director, India Tourism, Assam.

Coordinators: Mr. Chinmoy Chelleng, Dr. Parthajit Doley and Mr. Arshad Hussain (Assistant Professors, CMS-DU)

Vigilance Awareness Week

Vigilance Awareness Week was celebrated at CMS by organizing a debate competition on "Corruption" in association with BCPL on 3rd November 2017.

Boot Camp IDEATION 2018

A sensitization programme for NRL Startup initiative was organized at Centre for Management Studies, Dibrugarh University. Speaker: Mr. Rohit Radhakrishnan (Co-founder of Openfuel, CIIE, IIM Ahmedabad & Cofounder of Straut Renewables, Ahmedabad).

International level workshop on Community based Tourism

An Eight (8) days workshop was organized from 3-10th May 2018, by "Sonali Prabhat"(an NGO dedicated to sustainable tourism in North-East region of India) in association with the Centre for Management Studies,

Dibrugarh University(CMS-DU). The workshop was sponsored by OIL India Ltd. Dulaijan.

Area adopted for CBT workshop: Konwar Gaon, Jokai, Dibrugarh, Assam.

Coordinator- Mr. Chinmoy Chelleng (CMS-DU)

Chief Organizer- Dr. Hironmoni Borgohain, Sonali Prabhat (an NGO dedicated to sustainable tourism in North east India)

Resource persons: Ms. Potjona Suansri, Founder Director of Community Based Tourism in Thailand; Mr. Kanaruth Mingmethaporn, Head of Training Division for CBT, Thailand; Mr. Somphop Yeezaw-Haw, Head of Communication for CBT, Thailand; Ms. Nutchanat Sianghapooti, CBT network Coordinator, Thailand.



Dr. Suresh Sethuraman, Convener, Tamil Nadu State Chapter, (INTACH), during a technical session of 5 days workshop on Principles and Ethics in Tourism



Participants of Ideation Boot camp at CMS



Organizing team of 8 days workshop on Community Based Tourism (Members of CMS and Sonali Prabhat NGO)



Activity based training in Community Based Tourism workshop

EXTENSION

International level workshop on Community based Tourism

3-10th May 2018: Area adopted for CBT workshop: Konwar Gaon, Jokai, Dibrugarh, Assam.

Blood donation by students

31st August 2018: 7 units of blood have been donated by the students of CMS including BBA 1st, 3rd and 5th Semester, during a Blood Donation Drive organized by "Raktakanika" on the occasion of its first Anniversary at DHSK College, Dibrugarh

Blood donation camp at CMS

A blood donation camp was organized as part of CMS foundation day celebration on 3rd February 2018



Glimpses of Blood donation camps 2018

DISTINGUISHED VISITORS

Director, Guwahati Commerce College

9th February, 2018: Dr. Sunil Kumar Saikia Ex- Director, Indian Institute of Entrepreneurship and currently Director, GCC (Gauhati Commerce College) interacted with the MBA (FT) and PGDTM students on "Entrepreneurship

and Tourism".

From Delhi Rotary Club

A talk on "Time and Stress Management" for MBA students (CMS-DU) was given by Mrs. Mridula Anand, Counsellor from Delhi Rotary Club, on 23-24th April 2018



Dr. Sunil Kumar Saikia (Director, GCC) and Ex-Director (IIE) during student interaction



Mrs. Mridula Anand during her session on "Time and Stress Management"

FACULTY AWARDS AND RECOGNITION

Dr. Himadri Barman

Awarded the Degree of Doctor of Philosophy (PhD) in Business Administration by Assam University, Silchar

Dr. Himadri Barman

Appointed as Assistant Programme Coordinator of NSS Cell, Dibrugarh University which has 12000 volunteers from 120+ units.

Dr. Himadri Barman

Recognized as External Research Supervisor of National Institute of Technology, Nagaland.

Dr. Himadri Barman

Honored with certificate of appreciation by Xomidhan – the largest career counselling community in North East India in 2018.

Mr. Gautam Barthakur

Honored with certificate of appreciation by Xomidhan – the largest career counselling community in North-East India in 2018.

Mr. Nishant Thard

Awarded with the degree of M.Com (Masters in Commerce) under DODL, DU in 2017

FACULTY MEMBER AS RESOURCE PERSON

Tezpur University

Dr. Pratim Barua was invited as an external evaluator for MBA internship project & viva-voce by Department of Business Administration, Tezpur University in 2018

Gunotsav Phase II 2018

Dr. Pratim Barua, Dr. Himadri Barman, Dr. Arup Goswami, Dr. Aradhana Borthakur and Mr. Arshad Hussain, were assigned as External Evaluator for Gunotsav Phase II 2018

Kaziranga University

Dr. Pratim Barua was invited as a visiting faculty in Kaziranga University for courses viz. Human Resource Development and Compensation & Performance Management (MBA programme) in 2018

DHSK College, Dibrugarh Assam

Dr. Aradhana Borthakur was invited on the occasion of World Tourism Day celebration as a resource person for "Digitization and Digital Transformation" at D.H.S.K. College, Dibrugarh, Assam on 27th September 2018

Moran OIL club, Assam

Mr. Arshad Hussain was invited as a resource person for a technical seminar on "Striking a Work life balance" at Moran OIL Club organized on 19th March 2018

Namrup College

Dr. Pratim Barua was assigned as a trainer for Training to the Trainers Programme of Finishing School organized by Rashtriya Uchchatar Siksha Abhiyan (RUSA), Assam. The programme was held at Namrup College on 22nd December 2017.

Vivekananda Kendra Vidyalaya, Dibrugarh

Mr. Gautam Barthakur was invited as a resource person for an interactive session on 'Roadmap to Higher Education in India and Abroad', organized by Vivekananda Kendra Vidyalaya, Dibrugarh on 7th November 2018.

NEW FACULTY MEMBER

Dr. Barnali Patowary

Dr. Barnali Patowary has joined the Centre for Management Studies as an Assistant Professor for Tourism Management. She has completed her Ph.D. from Gauhati University, Department of Geography, in the topic "Sustainable Ethnic Tourism: A Study of the Apatani Tribe of Ziro, Lower Subansiri District in Arunachal Pradesh".

RESEARCH AND PUBLICATIONS

Journal publications-06

Contributions by-Dr. Pratim Barua(6)

Seminar papers presented-05

Contributions by-Dr. Himadri Barman(1), Arshad Hussain(1), Dr. Barnali Patowary(3)

Workshops attended-08

Contributions by-Dr. Himadri Barman(1), Nishant Thard(1), Mr. Gautam Barthakur(2), Mrs. Bijita Saikia(1), Mr. Arshad Hussain (1), Mrs. Rajashree Gogoi(1), Dr. Subhadeep Chakraborty(1)

Faculty development workshop

Seven(7) faculty members of the Centre for Management Studies, were deputed for ACCH Workshop on case study writing and case methodology organized at Tezpur University on 4th and 5th May 2018

Training to the Trainers Programme under RUSA

Dr. Pratim Barua & Ms. Brishni Borkotoky attended 20 Hours Training workshop on "Training to the Trainers" Programme under RUSA, Assam, from 13th to 16th November 2017

STUDENT HALL OF FAME



Mr. Gourab gogoi

Mr. Gourab Gogoi

Mr. Gourab Gogoi a BBA 2016 Batch student and NSS volunteer of the DU PG Unit has been selected to be a part of the Indian Youth Delegation to China from 3rd July to 10th July, 2018. The delegation was sent from the Ministry of Youth Affairs and Sports to Wuhan & Shanghai

Ms. Shruti Mishra

Ms. Shruti Mishra, MBA (FT) 2015 batch was awarded the Bhubaneswar Barman Memorial award 2017



Ms. Shruti Mishra receiving the Bhubaneswar Barman Memorial Award 2017

Mr. Chandan Basumatary

Mr. Chandan Basumatary of MBA-FT 2017 batch secured the first position in the 90 kg category of the Dibrugarh District Arm Wrestling Championship.

Mr. Rahul Saha

Mr. Rahul Saha of MBA -FT 2017 batch secured second position in the 85 kg category of the Dibrugarh District Arm Wrestling Championship.



Mr. Rahul Saha

Ms. Priyanka Lohia

of MBA (FT) 2016 Batch is the batch topper of 2016-18 batch. She was also awarded with the Bhubaneswar Barman Memorial Award 2018.



Ms. Priyanka Lohia

Mr. Duke Deka Phukan

Mr. Duke Deka Phukan of the MBA (FT) 2017 Batch was selected as the Department Representative (DR) of the Centre for 2017-18. He represented the Centre in DUPGSU.



Mr. Duke Deka Phukan

Mr. Shoumar Jyoti Gogoi

Mr. Shoumar Jyoti Gogoi of MTTM 3rd Semester won the DUPGSU Elections 2018 for the post of 'Social Service Secretary'.



Mr. Shoumar Jyoti Gogoi

Pallabi Rajkonwar

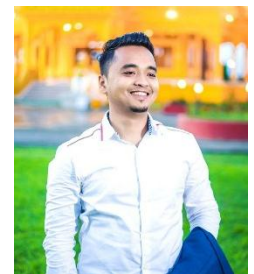
is the batch topper for BBA batch 2015-18

Ashish Ranjan Borah

is the topper for PGDTM batch 2016-17

Sanmilan 2017-18 student coordinator

Mr. Partha Pratim Gogoi acted as the student coordinator for Sanmilan 2017-18 held on 24th and 25th February 2018.



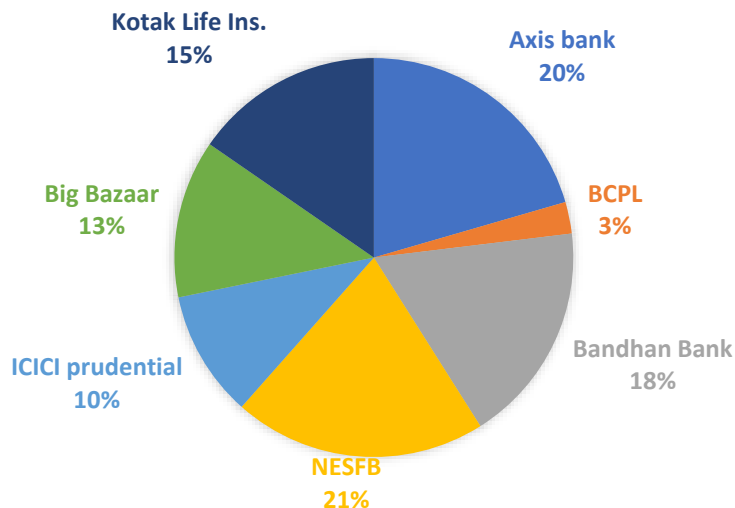
Mr. Partha Pratim gogoi

STUDENT PLACEMENT

69.64% of the students from MBA (Full time) 2016-2018 batch were successfully placed in various jobs.

Placement coordinator: Dr. Himadri Barman (CMS-DU)

PLACEMENT



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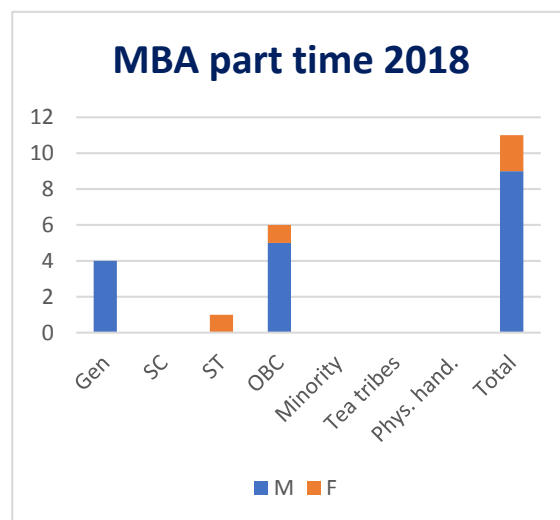
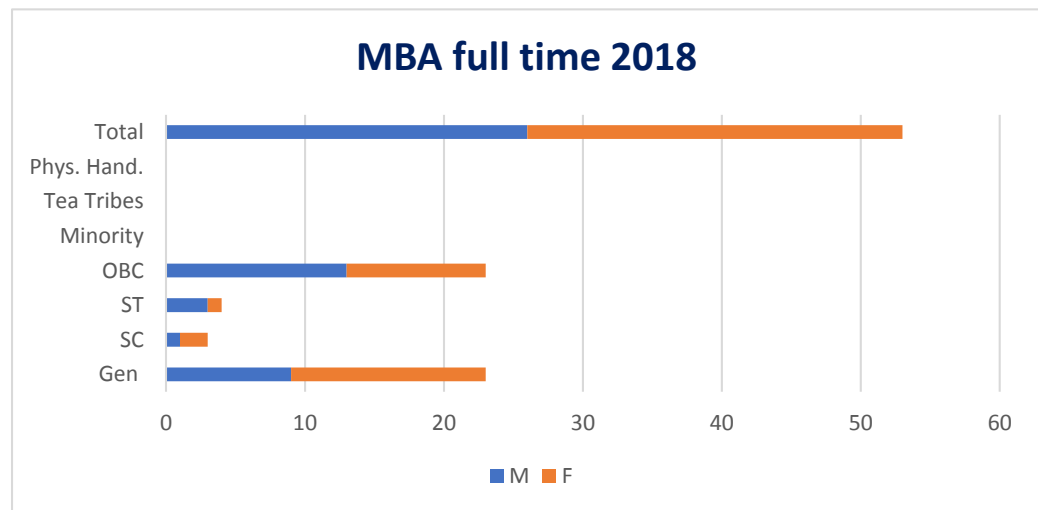
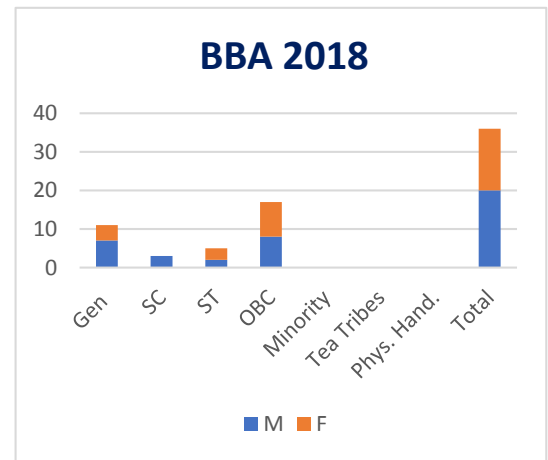
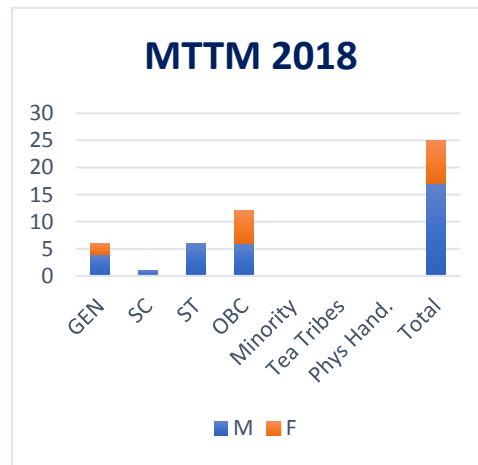
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cmsdu.org

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(Assistant Professor, CMS-DU)

STUDENT ADMISSIONS



MISSION 2018-19

To enhance and sustain quality of education.

To increase industry academia interface.

To grow in student employability.

To promote startups and innovations in business.