

## Resource Persons

1. Dr. Navin Mathur,  
UGC Nominee to SAP (DRS-I),  
Former Professor,  
University of Rajasthan.
2. Dr. N.M. Sharma,  
Former Professor,  
University of Rajasthan.
3. Dr. Anil Mehta,  
Former Professor,  
University of Rajasthan.
4. Flt. Lt. Manoj Kumar Gogoi,  
Executive Director, FCI,  
North-East Zone.
5. Prof. Chandan Hazarika,  
Agricultural Economist,  
Assam Agricultural University.
6. Dr. Vinod Vidyarthi  
Deputy General Manager,  
NABARD Corporate Office, Mumbai.
7. Prof. Ashit Saha,  
Dean, Faculty of Commerce and  
Management Sciences,  
Dibrugarh University.
8. Dr. Chimun Kumar Nath,  
Department of Commerce,  
Dibrugarh University.
9. Dr. Bipasha Chetiyā Barua,  
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### COORDINATOR OF THE FDP

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### HOST OF THE FDP

Dr. DIPANKAR SAIKIA  
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**ONE WEEK**  
**ONLINE NATIONAL LEVEL FDP**  
**ON**

***AGRICULTURAL  
AND  
RURAL MARKETING  
IN  
INDIA***



ORGANISED BY:  
DEPARTMENT OF COMMERCE,  
DIBRUGARH UNIVERSITY  
UNDER UGC, SAP (DRS-I), PROGRAMME

20<sup>th</sup> July to 25<sup>th</sup> July, 2020



**DIBRUGARH UNIVERSITY**  
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## ABOUT THE DEPARTMENT

The Department of Commerce, Dibrugarh University, came into being in the year 1978. It has been imparting Masters in Commerce since then – initially in Finance and Accounting and in HRM; and currently in Marketing and Finance. The Department also offers M.Phil and Ph.D programmes and thus, takes pride in making a noteworthy contribution towards the field of research in Commerce and allied areas of study. A number of Refresher Courses have been conducted under its aegis during the period between 1994 and 2002, apart from many a Seminar and Workshop. In the year 2016, the Department of Commerce, Dibrugarh University, has been awarded the UGC SAP (DRS I) for a period of 5 years in the very significant study area – Agricultural and Rural Marketing.

## ABOUT THE FDP

The Department of Commerce was awarded the SAP (DRS-I) by the UGC in the year 2016. The broad theme of the Project is “Agricultural and Rural Marketing in India”. Under the auspices of the same, a number of National Level Seminars and Workshops have been conducted by the Department till date. Keeping this theme in the backdrop, the present Faculty Development Programme (FDP) has been arranged with the objective of enriching the participants’ knowledge regarding the practice and research in this field of study.

## PARTICIPATION & REGISTRATION:

Participation is expected from University and College Teachers and Corporates.

Registration of Participants shall be on First come first served basis: limited to 100 participants.

**Hurry and submit your forms online at the following Google form link:**

<https://forms.gle/SjQmYyobQauCZwHw8>

Certificates shall be awarded only to participants who attend 100% of the FDP sessions.

## VIRTUAL VENUE OF THE FDP:

### ZOOM VIDEO COMMUNICATION

*(The ZOOM link for the sessions will be sent to your Email IDs as well as to the Whatsapp group that will be created once the registration process is over).*

## FDP SCHEDULE

DATE	TIME	
20-7-2020	9:00 am-9:30 am	Inaugural Session
	9:30 am-10:30 am	Prof. Ashit Saha
	10:45 am-12:15 pm	Dr. Navin Mathur
	3:00 pm-4:30 pm	Dr. N.M. Sharma
21-7-2020	10:30 am-12:00 noon	Dr. Navin Mathur
	3:00 pm-4:30 pm	Dr. Anil Mehta
22-7-2020	10:30 am-12:00 noon	Dr. Anil Mehta
	3:00 pm-4:30 pm	Flt. Lt. Manoj Kumar Gogoi
23-7-2020	10:30 am-12:00 noon	Flt. Lt. Manoj Kumar Gogoi
	3:00 pm-4:30 pm	Prof. Chandan Hazarika
24-7-2020	10:30 am-12:00 noon	Prof. Chandan Hazarika
	3:00 pm-4:30 pm	Dr. Vinod Vidvarthi
25-7-2020	10:30 am-12:00 noon	Dr. Bipasha Chetiva Barua
	3:00 pm-4:30 pm	Dr. Chimun Kumar Nath
	4:30 pm-5:00 pm	Valedictory Session



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